

# 2024 HURRICANE PEACH DAYS RODEO



## SPONSORSHIP OPPORTUNITIES

**AUGUST 29-31, 2024**  
**PEACHDAYSRODEO.COM**

Photo by Gold Buckle Rodeo Photography  
Hurricane Peach Days Rodeo 2023



# YOU'RE INVITED TO BE A PART OF THE HURRICANE PEACH DAYS RODEO AUGUST 29-31, 2024

The Peach Days Rodeo is a premier annual event celebrating Hurricane's western heritage. The 3-day action packed event is held each Labor Day weekend during the annual Peach Days celebration.

Profits from the Peach Days Rodeo benefit the Hurricane Chapter of the FFA through scholarships and educational opportunities.

By being part of one of the biggest events in Hurricane you have the great opportunity to showcase your business, organization, or service to the community in a fun and exciting way.



## PEACH DAYS RODEO

The affordable ticket prices, free parking, and family friendly entertainment, along with exciting rodeo action brings out the fans. The Peach Days Rodeo has grown their attendance consecutively over the past decade and now has over 5,000 fans in attendance, as well as contestants and their families. Many fans consider the Peach Days Rodeo an annual event on their calendar.

Youth hit the dirt on Thursday, August 29<sup>th</sup> for the youth rodeo followed by two nights of full throttle open rodeo action Friday and Saturday, August 30<sup>th</sup> & 31<sup>st</sup>.

The Peach Days Rodeo Committee is made up of local residents and FFA members. This all-volunteer group is dedicated to giving back to the community of Hurricane and surrounding areas.

Without the generosity of the business community and dedication of our volunteers the Peach Days Rodeo would not be possible. Thank you!



## HURRICANE FFA

FFA is a national youth organization preparing members for leadership and careers in the science, business, and technology of agriculture. Nationwide, there are 946,000 student members and 9,163 local FFA chapters. FFA chapters across the nation grow leaders. They strengthen communities. And they support the local agriculture industry.

Students at Hurricane High School enjoy a strong FFA program where they engage in opportunities for leadership development, personal growth, and career success through agricultural education.



**5,000 FANS**

## 2024 Sponsorship Levels and Benefits

Benefits	Premier \$2,500	Champion \$1,000	Chute \$500	Event \$250	Buckle \$125	Friend \$50
12'x12' Booth Space	✓	✓				
Logo on Rodeo Posters	✓	✓				
Rodeo Tickets	12	6	4	2		
VIP Parking Pass	✓	✓	✓			
Peach Days Magazine Logo	✓	✓				
Arena Banner*	4'x10' Prime	4'x8' Front	2'x7' Chute	4'x8' Side	4'x8'	
3'x5' Company Flag Presentation*	✓	✓	✓	✓		
Announcer Recognition	✓	✓	✓	✓	✓	✓
Dedicated Social Media Post	✓					
Social Media Recognition	✓	✓	✓	✓	✓	✓
Digital Rodeo Program Ad/Link	Prime Full	Full	Half	Logo		
Digital Rodeo Program Mention					Name	Name
Website Home Page Logo/Link	XL	LG				
Website Sponsor Page Logo/Link	XL	LG	MED	SM	Name	Name

\*Sponsor must provide flag and/or banner

### PREMIER SPONSOR - \$2,500

- 12'x12' booth space to promote your business
- Logo in Peach Days magazine mailed to county residents
- Logo on rodeo posters distributed throughout Southern Utah
- Twelve (12) rodeo tickets
- Two (2) VIP parking passes
- Your 4'x10' company banner displayed on announcer's booth or in prime arena location
- Your 3'x5' flag with company logo carried on horseback during the Grand Entry each night
- Company name & slogan or tagline announced multiple times during each rodeo
- Social media recognition & dedicated post
- Full page 5.5" w x 8.5" h prime location ad with link in our digital rodeo programs
- Company logo with link on website home & sponsor page

### CHAMPION SPONSOR - \$1,000

- 12'x12' booth space to promote your business
- Logo in Peach Days magazine mailed to county residents
- Logo on rodeo posters distributed throughout Southern Utah
- Six (6) rodeo tickets
- VIP parking pass
- Your 4'x8' company banner displayed at the front of arena
- Your 3'x5' flag with company logo carried on horseback during the Grand Entry each night
- Company name announced during each rodeo
- Social media recognition
- Full page 5.5" w x 8.5" h ad with link in our digital rodeo programs
- Company logo with link on website home & sponsor page

### CHUTE SPONSOR - \$500

- VIP parking pass & four (4) rodeo tickets
- Your 2'x7' company banner displayed on the chute gate for announcer to identify chute during roughstock events
- Your 3'x5' flag with company logo carried on horseback during the Grand Entry each night
- Company name announced during each rodeo
- Social media recognition
- Half page 5.5" w x 4.25" h ad with link in our digital rodeo programs
- Company logo with link on website sponsor page

### EVENT SPONSOR - \$250

- Two (2) rodeo tickets
- Your 4'x8' company banner displayed in arena
- Your 3'x5' flag with company logo carried on horseback before your event each night
- Company name announced during each rodeo
- Social media recognition
- Logo with link in our digital rodeo programs
- Company logo with link on website sponsor page

### BUCKLE SPONSOR - \$125

- Your 4'x8' company banner displayed in arena
- Company name announced during each rodeo
- Social media recognition
- Name in digital rodeo programs
- Name with link on website sponsor page

### FRIEND OF RODEO SPONSOR - \$50

- Name announced during each rodeo
- Social media recognition
- Name in programs & name/link on website sponsor page

# THANK YOU FOR TAKING THE TIME TO CONSIDER BEING A PART OF THE HURRICANE PEACH DAYS RODEO!

**LOGOS:** Qualifying sponsors please email your company logo to [peachdaysrodeo@gmail.com](mailto:peachdaysrodeo@gmail.com) before **JUNE 15<sup>th</sup>** to receive full benefits.

**PROGRAM ADS:** Premier, Champion, and Chute sponsors please email a PDF, JPG, or PNG file of your ad to [peachdaysrodeo@gmail.com](mailto:peachdaysrodeo@gmail.com) before **AUGUST 1<sup>st</sup>** to receive full benefits. Full page ad size is 5.5" w x 8.5" h. Half page ad size is 5.5" w x 4.25" h.

**BANNERS:** Banner with grommets to be **supplied by sponsors** of

\$125 or more. Banner size and placement in the arena is determined by sponsorship level. Banners will be collected between



**AUGUST 12<sup>th</sup> and 23<sup>rd</sup>** or may be dropped off any time before **AUGUST 23<sup>rd</sup>**. Banners will be returned after the rodeo.

**FLAGS:** 3'x5' flag with company logo to be **supplied by sponsors** of \$250 or more. We will supply the flagpole. Flags can be made at Mega Pro and work best with a

sleeve for the flagpole. Flags will be collected between

**AUGUST 12<sup>th</sup> and 23<sup>rd</sup>** or may be dropped off any time before **AUGUST 23<sup>rd</sup>**.

Flags will be returned after the rodeo.



**TICKETS:** Tickets may be used for an adult or child and may be used for one rodeo or split over the three-day event. Tickets will be delivered to qualifying sponsors between **AUGUST 12<sup>th</sup> and 23<sup>rd</sup>**.

**VIP PARKING PASS:** One VIP parking pass will be given to each qualifying sponsor. Premier sponsors will receive two passes. Passes may be used for all three rodeos. VIP Parking is located in the paved parking lot at the front of the arena.

**BOOTH SPACE:** Premier and Champion sponsor vendor booth space is by request only and does not include electricity, tables, or chairs. Food items are not permitted to be sold or given away. To request a booth space please contact us at [peachdaysrodeo@gmail.com](mailto:peachdaysrodeo@gmail.com)

## Questions?

Contact Raquel Randall at: (435) 691-1119 or [peachdaysrodeo@gmail.com](mailto:peachdaysrodeo@gmail.com)

Please note first right of refusal is given to the previous year's sponsors.

To learn more about the Hurricane Peach Days Rodeo go to [PeachDaysRodeo.com](http://PeachDaysRodeo.com)



HURRICANE PEACH DAYS RODEO  
**2024 SPONSOR FORM**

Sponsor/Business Name \_\_\_\_\_

Contact Person's Name \_\_\_\_\_ Phone \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Business Tagline/Slogan \_\_\_\_\_

**Please check the level of sponsorship desired.**

Sponsorship levels are **subject to availability** and will be awarded based on the date full payment is received.

- Premier Sponsor \$2500
- Champion Sponsor \$1000
- Chute Sponsor \$500 (Only 6 available)
- Event Sponsor \$250
- Buckle Sponsor \$125
- Friends of Rodeo Sponsor \$50

**Please make checks payable to: Rope-Race-Ride Productions, memo: Rodeo Sponsor**

Return Sponsor Form and Payment to FFA Member, Peach Days Rodeo Royalty, or Mail Sponsor Form and Payment to: Peach Days Rodeo c/o Raquel Randall, 1410 S 4600 W, Hurricane, UT 84737

**Thank you!**

The Peach Days Rodeo would not be possible without the generosity of our sponsors.

OFFICE USE ONLY

AMOUNT RECEIVED \_\_\_\_\_ CHECK # \_\_\_\_\_ DATE \_\_\_\_\_ RECEIVED BY \_\_\_\_\_